

<b>Organization</b>	National Institute of Urban Affairs (NIUA)
<b>Position</b>	Digital Payment Expert
<b>Project Name</b>	PM SVANidhi
<b>Duty Station</b>	MoHUA/ SIDBI Office in Delhi
<b>Type of Contract</b>	Individual full-time Contract

### **About the National Institute of Urban Affairs (NIUA):**

Established in 1976, the National Institute of Urban Affairs (NIUA) is a premier institute of the Ministry of Housing and Urban Affairs, Government of India, for research and capacity building for the urban sector in India. NIUA's broad objective is to bridge the gap between research and practice on issues related to urbanization. For more than 40 years now, NIUA has been the vanguard for contributing to and building the urban narrative for a fast evolving urban India. The Institute has been actively working on bringing forth key areas of concern for urban India in order to build the urban discourse at various urban scales. It has utilized its competencies in research, knowledge management, policy advocacy and capacity building to address urban challenges and continuously striving to develop sustainable, inclusive and productive urban ecosystems in the country. It has emerged as a thought leader and knowledge hub for urban development in India and is sought after by both Indian and international organizations for collaborations and partnerships in India's urban transforming journey. NIUA is committed towards aligning its efforts towards achieving Sustainable Development Goals (SDGs) through all its initiatives and programmes.

### **About PM SVANidhi :** (<https://mohua.gov.in/> | <https://pmsvanidhi.mohua.gov.in/>)

Prime Minister Street Vendor's AtmaNirbhar Nidhi (PM SVANidhi), is a flagship scheme of MoHUA launched in June 2020 to facilitate special micro credit to the urban street vendors.

Small Industries Development Bank of India (SIDBI) (<https://www.sidbi.in/enis>) is the implementing agency of MoHUA for this scheme. SIDBI has set up a Project Management Unit (PMU) to provide focused support for the implementation of PM SVANidhi Scheme. The objective is to manage, coordinate, and monitor the PM SVANidhi by providing programmatic support to the MoHUA/ SIDBI efficiently and effectively. The PMU would operate under the over supervision of MoHUA and SIDBI.

### **Roles & Responsibilities:**

1. To work closely with Banks/ States/ ULB's/DPA's for achieving 100% digital onboarding and training.
2. Developing innovative strategies for enhancement of digital penetration amongst scheme beneficiaries.
3. Developing regular reports for various levels of stakeholders.
4. Any other task assigned by MoHUA.

**Qualifications:**

1. MBA/BE/B.Tech

**Experience:**

1. Minimum 6 Years of experience with 4 years of experience working with Digital Payment Aggregators / DIGITAL BANKING.
2. Preferable experience in working on projects in Public sector domain or with public sector domain or public sector clients/Banks.
3. Should have excellent communication skills.

**References:**

Name and contact information of two references to be included in the CV.

**Remuneration and Experience Certificate:**

At par with the industry standards, depending on experience and skills. Proof of past remuneration (last received salary/monthly contract payment) would be required.

**Application Process:**

Submit CV and cover letter through NIUA portal.

**Last Date of Application :** 24<sup>th</sup> August, 2025

